



COVID-19
UPDATE 20.10.2021

COVID-19 GUIDELINES FOR PRODUCING BRANDED CONTENT IN BELGIUM

UK

COVID-19 GUIDELINES FOR PRODUCING BRANDED CONTENT FILM PRODUCTION

(UPDATE 20-10-2021)

It is clear that the virus is still circulating among the population even with even more contagious variants and continues to pose a threat to public health and therefore to the health of workers and employees of commercial audiovisual productions.

The BCBP Covid-19 guidelines (update 20-10-2021) are a summary of the guidelines from the Sector-Specific guide (update 14.04.2021). The guide has been composed after cooperation with all professional federations and interest groups (among which the BCPBelgium vzw). The Sector-Specific guide of the audiovisual sector will be published on the website of the FOD Employment, Labour and Social Counsel as well as on the website of social fund Mediarte: <https://www.mediarte.be/fr/dossiers/qui-est-mediarte-et-le-secteur/actualites-du-secteur/update-covid-19-guide-sectoriel>

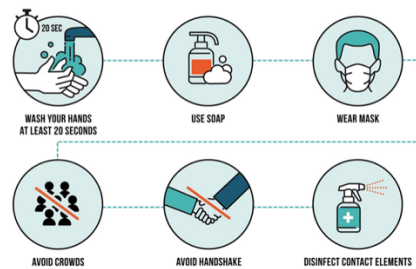
The sector-specific guide and the BCBP Covid-19 guidelines are an addition to the Generic guide for combatting the spread of Covid-19 at work drawn up by the High Council for Prevention and Protection in the Workplace: <https://employment.belgium.be/sites/default/files/content/documents/Coronavirus/Genericguide.pdf>

With these guidelines the independent production companies confirm their responsibility towards employees, customers (advertiser & agency) and suppliers.

INDIVIDUAL RESPONSIBILITY

The guidelines below supplement individual responsibilities to avoid contamination with Covid-19.

Reminder:



PRE-PRODUCTION

DECLARATION OF HONOUR

Everyone who will be part of a film production and will be present on set (crew, cast, agency employee and / or client) will have to sign a declaration of honour stating the following:

- She/He will always follow all measures outlined by the government
- She/He has not shown any Covid-19 symptoms or had contact with people who have had or have shown symptoms of Covid-19 in the past 14 days
- She/He will notify the production house when he / she has come into contact with an infected person and / or shows symptoms of contamination after having signed this declaration on honor, so that immediate replacement can be organized.
- For talent only: She/He is in possession of a Covid Safe Ticket (CST)

OFFICE

Work should be organized to the extent that telecommuting is possible for those jobs that lend themselves to it. Hygiene and social distancing measures apply in the office as defined in the Generic guide for combating the spread of Covid-19 at work.

CASTING

The Casting Director organizes the casting with respect for hygiene and social distancing measures.

LOCATION SCOUTING / TECH RECCE

Location scouting and conducting a tech recce must be organized in such a way that the measures regarding social distancing and hand hygiene are respected. Wearing a mouth mask is mandatory.

ON SET

COVID SAFE TICKET

It is strongly recommended that every person on a set holds a Covid Safe Ticket (CST). On a film set it is not always possible to respect the prevailing measures concerning social distancing at all times. With a Covid Safe Ticket we protect in the first place our colleagues and others present on the film set.

FACE MASKS

Everyone that is not in front of the camera has to wear a face mask. Even in possession of a Covid Safe Ticket. Each employee provides their own face mask.

VENTILATION

The virus is spread mainly by aerosols. When shooting interiors, rooms should be ventilated. Using a CO2 meter to measure air quality can be a useful tool in this regard.

HAND HYGIENE

Thorough hand hygiene is important to prevent the spread of the virus. Therefore, the production will provide sufficient possibilities to wash hands with soap and water and / or hydro-alcoholic gel.

CLEANING INSTRUCTIONS

Contact surfaces, including door handles, surfaces, sanitary facilities etc, have to be disinfected on a regular basis.

COVID – 19 MANAGER

For each production with a crew of more than 10 people, a Covid-19 manager will be appointed. They will be responsible for respecting the social distancing and all hygiene rules described in this document and the sector-specific guide.

For productions with less than 10 crew, someone in the production team will be identified as being responsible for adhering to these guidelines.

CAST

During filming, cast can be on the set without a face mask when in possession of a Covid Safe Ticket (CST). They do need to wear masks off the set and during rehearsals.

CREW

Installation, pre-light and filming will be organized in such a way that only a limited number of people must be present on set at the same time, especially in a closed space.

TECHNICAL EQUIPMENT

Technical equipment is required to be disinfected daily. External suppliers must disinfect their material themselves.

ART DEPARTMENT

Art department personnel are expected to follow the applicable hygiene rules. All props and decor elements should be cleaned regularly.

STYLING

The stylist must ensure that the clothing brought is safe to be worn. Actors will be required to dress themselves on set, under supervision and on the advice of the stylist, with respect for social distancing.

HAIR & MAKE-UP

Make-up artists / hairdressers can apply make-up / style hair themselves, provided that hygiene measures are respected (good hand hygiene and wearing a mouth mask is compulsory). All provided make-up and hair accessories should be disinfected between each actor.

CATERING

Seating for lunch breaks is organised so that the number of people sitting together at a table is limited. Sufficient free space is provided between the various tables. The number of people in the same lunch room is limited as much as possible and the room is ventilated as much as possible.

CAR POOLING / TRANSPORT

All professional car journeys are permitted subject to compliance with hygiene and social distancing measures:

- keep your distance as much as possible
- wear a face mask
- maximum ventilation

AGENCY/CLIENT

In order to guarantee an efficient workflow, it is recommended to have a representation on set of the client and agency. However, it is recommended to keep this to a minimum. It is also recommended to indicate during the pitch phase how many people will be present on set.

POST-PRODUCTION

To ensure that the post-production viewings and recordings run smoothly, it is recommended that these be live again, subject to the applicable hygiene and health measures (wearing a mask, social distancing, etc). Editing suites and equipment should be disinfected daily.

INSURANCE

The insurance of a film production does not currently cover loss and / or damage, costs engaged directly or indirectly, in whole and / or in part by Covid-19.

Cancellations or displacement (postponement) of filming due to Covid-19 is not covered by insurance companies. They cannot therefore be the responsibility of the independent production house.

It is important to clarify that the resultant on costs of people who are additionally insured in the for "No Show / Non Appearance" are also not covered by insurance companies, if it turns out that their absence is a direct or indirect consequence of Covid-19.

TAKE CARE OF YOURSELF AND OTHERS & HAVE A SAFE SHOOT